

## Fahlgren Mortine Recognized Nationally as Corporate/B2B Agency of the Year by the Holmes Report

COLUMBUS, Ohio (May 8, 2019) – Fahlgren Mortine was honored to attend the Holmes Report SABRE Awards ceremony last night at Cipriani 42<sup>nd</sup> Street in New York City. As part of the event, the agency was named Corporate/B2B Agency of the Year – an esteemed, national honor.

“We are honored to be recognized by the Holmes Report as its Corporate/B2B Agency of the Year,” says Neil Mortine, President and CEO. “Last year we faced unprecedented changes, while achieving growth for the agency. We are incredibly excited to build upon our successes in 2019 and to continue to provide our clients with industry-leading, integrated services.”

Paul Holmes, founder and chair of The Holmes Group, recognized the evidence of the agency’s success in 2018. After a planned acquisition by Eastport Holdings and merger with SBC Advertising, the agency experienced tremendous growth. The Holmes Report highlighted Fahlgren Mortine’s discipline-spanning work including tourism brand development for the country of Dominica on the heels of Hurricane Maria and carbon monoxide safety message delivery for fire safety product company, Kidde. In addition, the agency’s continued success across tourism, economic development and B2B sectors was praised in the Holmes Report Award summary: “The result: Fahlgren Mortine is very much a hybrid business, rather than a firm focused on a single discipline. As such, the Columbus, Ohio-based agency believes it can offer clients the authenticity of PR coupled with the creativity of an ad agency and accountability of a digital shop.”

The Holmes Report SABRE Awards represent one of the most prestigious accolades in the PR industry. The peer-reviewed program recognizes outstanding engagement, credibility and relationship building and this award is evidence of the agency’s depth across B2B and B2C sectors and leadership structure.

### About Fahlgren Mortine

Fahlgren Mortine is an integrated marketing and communications agency with 2018 revenue of \$33 million. The agency is headquartered in Columbus, Ohio with locations in Cleveland and Dayton, Ohio; Charleston, W. Va.; Boise, Idaho; Denver, Colo.; Myrtle Beach, S.C.; Chicago, Los Angeles, Miami and New York City. Fahlgren Mortine provides an integrated offering to clients around the world with industry specializations in business-to-business, consumer and retail, education, healthcare, logistics, technology, tourism/economic development and lifestyle brands. Capabilities includes social media, digital services, advertising, public relations, research, branding, media planning/buying, creative and design. TURNER, a subsidiary of Fahlgren Mortine, delivers industry-leading public relations, content development, influencer programming and social media services and represents some of the world’s best resorts, destinations and lifestyle brands. Fahlgren Mortine was named a 2019 PRWeek Midsize Agency of the Year finalist, a 2018 PR News Top Place to Work and 2018 Bulldog Reporter Global Agency of the Year. TURNER was named one of OUTSIDE Magazine’s Best Places to Work in 2018. For more information, visit [www.fahlgrenmortine.com](http://www.fahlgrenmortine.com) and [www.turnerpr.com](http://www.turnerpr.com)

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