

THERE'S NOTHING NORMAL ABOUT

THE NEW NORMAL

Lessons learned from a survey of 200+ Northeast Ohioans in May/June 2020

COVID-19

When this is over, what phrase do you never want to hear again?

61%
THE NEW NORMAL

49%
SOCIAL DISTANCING

42% FLATTEN THE CURVE

You're also staying informed ...

MORE THAN **65%**

get COVID-19 information straight from the Ohio Department of Health and the national news

45%

rely on the Cleveland Plain Dealer and Cleveland.com

ABOUT

45%

get COVID-19 information from social media

Before all this ...

75% of you worked from home no more than once a week

But now ...

73% work from home at least several days a week

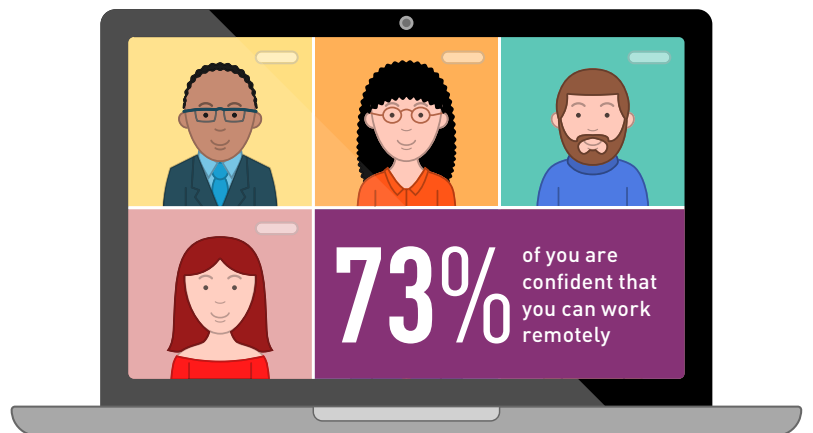
When it's all over ...

53% plan to work from home at least several days a week

Employers are preparing for this ...

65% say employers are hosting more virtual events, and 45% say they're developing online tools to support remote work

Working from home is ... well, working ...



You aren't just working from home; you're staying home and shopping close to home ...

42%

of you plan to shop online more at Northeast Ohio businesses over the next six months

68%

of you plan to shop less in-store at national chain businesses over the next six months

But there's only so much work we can do ...

According to Google, U.S. searches for "bored" spiked from March 22 to 29

Local parents should be so lucky

While Northeast Ohioans who live alone expressed having more free time, those living with kids have **less free time**

